

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT			PRODUCT 95/101/1905 SCHED A		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1905	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	01111..	4	05:00A	06:00A	30S	10/02/12-10/05/12	WFOR MORNING NEWS	4	200.00	800.00
2 LUR	10000..	1	05:00A	06:00A	30S	10/08/12-10/08/12	WFOR MORNING NEWS	1	200.00	200.00
3 LUR	T-F	3	06:00A	07:00A	30S	10/02/12-10/05/12	CBS4 EARLY SHOW (LOCAL)	3	350.00	1050.00
5 LUR	01111..	4	07:00A	09:00A	30S	10/02/12-10/05/12	THE EARLY SHOW	4	200.00	800.00
6 LUR	10000..	1	07:00A	09:00A	30S	10/08/12-10/08/12	THE EARLY SHOW	1	200.00	200.00
7 LUR	Sa	1	07:00A	09:00A	30S	10/06/12-10/06/12	CBS SATURDAY EARLY SHOW	1	175.00	175.00
8 LUR	Su	1	08:30A	09:00A	30S	10/07/12-10/07/12	FACING SOUTH FLORIDA	1	200.00	200.00
9 LUR	01111..	4	09:00A	12:00N	30S	10/02/12-10/05/12	DAY ROTATION 9-12 NOON	4	250.00	1000.00
10 LUR	10000..	1	09:00A	12:00N	30S	10/08/12-10/08/12	DAY ROTATION 9-12 NOON	1	250.00	250.00
11 LUR	01111..	4	11:00A	12:00N	30S	10/02/12-10/05/12	PRICE IS RIGHT	4	500.00	2000.00
12	10000..	1	11:00A	12:00N	30S	10/08/12-10/08/12	PRICE IS RIGHT	1	500.00	500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT			PRODUCT 95/101/1905 SCHED A		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1905	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR										
13 LUR	01111..	4	11:58A	12:30P	30S	10/02/12-10/05/12	NOON NEWS	4	400.00	1600.00
14 LUR	10000..	1	11:58A	12:30P	30S	10/08/12-10/08/12	NOON NEWS	1	400.00	400.00
15 CD	01111..	4	12:28P	02:00P	30S	10/02/12-10/05/12	CBS SOAPS	4	720.00	2880.00
16 CD	10000..	1	12:28P	02:00P	30S	10/08/12-10/08/12	CBS SOAPS	1	720.00	720.00
17 LUR	Su	1	10:30A	11:00A	30S	10/07/12-10/07/12	FACE THE NATION	1	1260.00	1260.00
18 LUR	01111..	4	03:00P	03:58P	30S	10/02/12-10/05/12	JUDGE JUDY	4	400.00	1600.00
19 LUR	10000..	1	03:00P	03:58P	30S	10/08/12-10/08/12	JUDGE JUDY	1	400.00	400.00
20 LUR	01111..	4	03:57P	05:00P	30S	10/02/12-10/05/12	DR PHIL	4	400.00	1600.00
21 LUR	10000..	1	03:57P	05:00P	30S	10/08/12-10/08/12	DR PHIL	1	600.00	600.00
22 CD	.1111..	4	05:00P	05:30P	30S	10/02/12-10/05/12		4	1080.00	4320.00
23	T-F	3	05:30P	06:00P	30S	10/02/12-10/05/12		3	1080.00	3240.00

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NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

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			FROM	TO						
CD										
24 LUR	T-F	2	06:00P	06:30P	30S	10/02/12-10/05/12		2	750.00	1500.00
25 LUR	T-F	3	06:30P	07:00P	30S	10/02/12-10/05/12		3	1500.00	4500.00
26	01111..	4	06:58P	07:30P	30S	10/02/12-10/05/12	ENTERTAINMENT TONIGHT	4	1080.00	4320.00
27	10000..	1	06:58P	07:30P	30S	10/08/12-10/08/12	ENTERTAINMENT TONIGHT	1	1080.00	1080.00
28	01111..	4	07:30P	08:00P	30S	10/02/12-10/05/12	THE INSIDER	4	1080.00	4320.00
29	10000..	1	07:30P	08:00P	30S	10/08/12-10/08/12	THE INSIDER	1	1080.00	1080.00
30 LUR	M	1	07:58P	08:57P	30S	10/08/12-10/08/12	HOW I MET YOUR	1	3500.00	3500.00
31 LUR	M	1	10:00P	11:00P	30S	10/08/12-10/08/12	HAWAII FIVE-O	1	3600.00	3600.00
32 CD	T	1	09:00P	10:00P	30S	10/02/12-10/02/12	NCIS:LOS ANGELES	1	6300.00	6300.00
33 LUR	Th	1	10:00P	11:00P	30S	10/04/12-10/04/12	ELEMANTARY	1	3900.00	3900.00
34 CD	F	1	10:00P	11:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	3600.00	3600.00
35	Su	1	08:00P	09:00P	30S	10/07/12-10/07/12	THE AMAZING RACE	1	4500.00	4500.00

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ITEM	DAYS		FROM	TO						
LUR										
36 LUR	Su	1	10:00P	11:00P	30S	10/07/12-10/07/12	THE MENTALIST	1	3500.00	3500.00
37 LUR	01111.01.	5	11:00P 11:00P	11:35P 11:35P	30S	10/02/12-10/06/12	LATE NEWS	5	1200.00	6000.00
39 CD	01111..	4	11:35P	12:37A	30S	10/02/12-10/05/12	LATE SHOW WITH DAVID	4	540.00	2160.00
40 CD	10000..	1	11:35P	12:37A	30S	10/08/12-10/08/12	LATE SHOW WITH DAVID	1	540.00	540.00
41 CD	Sa	1	11:35P	12:35A	30S	10/06/12-10/06/12	ET WEEKEND	1	360.00	360.00
432.	2	03:30P	07:00P	30S	10/06/12-10/06/12		2	4500.00	9000.00
44 CD	Su	1	09:00A	10:30A	30S	10/07/12-10/07/12	CBS SUNDAY MORNING	1	1620.00	1620.00
Total Contract:								89		91175.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						87575.00	.00	.00	87575.00	
GRAND TOTAL									87575.00	

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